

**Content Brief:** Title of page or blog post

**Deadline:** date

**Focus keyword (topic):**

**Semantically related keywords (related keyword):**

**Title tag:**

**Meta description:**

**Length:**

**Structure:**

**Tone of voice:**

**Target Persona:**

**Slug:**

**H1:**

**H2:**

**H2:**

**H3:**

Anchor text:

Linking to:

Anchor text:

Linking to:

Anchor text:

Linking to: